

خُروس حعم وتحارك عن بُعد

مُراجِعة شاملة في جميع المواد الأساسية

Language tasks

2nd year — sciences





في دَارك ... إتهنى على قراية إصغارك ...



Revision



lesson 4

Task 1: put the	1 1 1		, ,
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As more people are (increasing) using their mobile devices to
fuel everyday life, the difference between text and email is (not/clear)
instantaneous, and (many) people have the ability and know-how
to do both. Many residential communities already have an email strategy,
even if it's rarely (use) You may have made it a practice to ask new
tenants for their email address when they sign the lease, then keep them up to
date on community happenings or important reminders. But text
messaging can do the same thing, and given it's the preferred method of
(communicate) over email, more residential community managers
are turning to (text) as part of (them) community
communication strategy.

Task 2: circle the right option:

There's no (quick/quickly/quicker) form of communication than sending a typing especially now that voice is increasingly (inaccurate/exact/accurate). Just choose a (sender/receiver/recipient), type your message, and click Send. People (that/which/who) get a text message are more (unlikely/dislikely/likely) to prioritize opening it versus an email. The average email open rate is just 20%, but texts see a 98% open rate, likely because we don't get as many of them. Texting is seen (for/to/as) the conversational form of communication. It's a friendly, one to one interaction, giving brands a perfect opportunity to strengthen relationships with their audience. (Despite/But/In addition), mobile users need an internet connection to access their email, but not with texting. They can send and receive texts as long as thev have phone service. which also makes texting more (friendly/reliable/intimate) option.



Task 3: fill in the blanks with words from the list:



as - contain -effective - communication -via -benefits- certainly- butemail-people

Emailing and texting share many of the same characteristics and, but
the two can hardly be considered the same. Email occurs an email client
(e.g., Yahoo, Gmail, Outlook, etc.) and can include attachments, images, or other
rich details. It's the older of the two forms of messaging and
can also be accessed via desktop. Text messaging isn't exactly new,it
hasn't been in use as longemail. It's strictly a form of via
mobile device and is sent through your service provider (e.g. Mobile). MMS text
messages can alsovideo, images, and interactive elements, but SMS
text messages are strictly text. In some cases, an email can be more
than a text message. In others, a simple text message will be enough.

Task 4: fill in the blanks with words from the list:

during / loving / goals / on /health / turn to / tough / willing / valuable / great

